PLATINUM > \$1,000

- n Full-page advertisement in event program
- n Embedded logo in digital marketing and advertising
- n Expressed appreciation in event remarks
- n Complimentary event registration
- n Recognition on the Center's website

GOLD > \$700

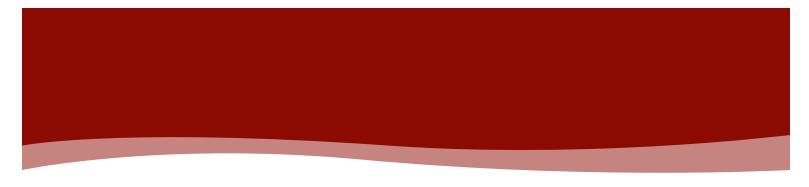
- n 1/2-page advertisement in event program
- n Embedded logo in digital marketing and advertising
- n Complimentary event registration
- n Recognition on the Center's website

SILVER > \$400

- n 1/4-page advertisement in event program
- n Embedded logo in digital marketing and advertising
- n Recognition on the Center's website

BRONZE > \$100

- n Embedded logo in digital marketing and advertising
- n Recognition on the Center's website



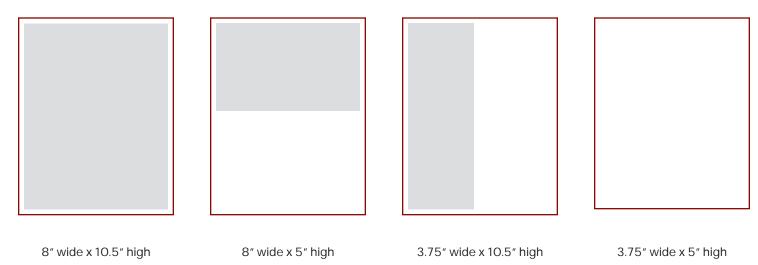
Ad Specif cations

Please note that we are unable to edit your f le to make any changes or corrections. Any submissions that are low resolution and/or contain technical errors may not be included in the event program. File names should include the organization/agency name and

Design Requirements

- **n Logo**: Submit vector f les in EPS or Adobe Illustrator (preferred) or high quality PNG, JPEG, or PDF formats
- n Graphics: JPEG or PDF f les are acceptable
- n Images: Digital photos must be sized at 300-dpi resolution or higher
- n Color: All ads must be converted to CMYK color or grayscale
- n Size: Submit only the f nal trim size to avoid distortion
- n Font: No smaller than an 8 point typeface

Size Dimensions



A copy of the current financial statement of the Salisbury University Foundation, Inc. is available by writing 1308 Camden Avenue, Salisbury MD 21801 or on its website, salisbury.edu/foundation. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis MD 21401, 410-974-5534.